

Memorandum

To: Ruth Weinstein
Fax: 779-1788
From: David G. Roskies
Fax: 749-6345
Date: January 20, 1999
Subject: Nightwords

On Monday morning February 8 I am coming to address the CLAL fellows. I wonder whether we couldn't piggyback a meeting with the following key players:

yourself
Donna
David Elcott

Since we are moving ahead so quickly on the actual production of *Nightwords*, we need to develop a distribution plan. We have a one-time opportunity -- the 60th anniversary of the beginning of World War II -- to let people know that *Nightwords* exists. Once we have a sample page of the text, we could use it in a flyer and other publicity. But we also need a short descriptive text, some blurbs, and the usual arsenal of tricks. All this requires work, and planning. If there's anyone else who ought to be involved, here's our chance to form a strategic alliance. And where in Manhattan do we want *Nightwords* to be performed? I am very keen to organize a reading here at JTS, but you guys may have other ideas. There's so much to talk about...